

16th YEAR • A WEEKLY PUBLICATION

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12/10/56

# 1956

# fashion

# Calendar

8 EAST 77th STREET

NEW YORK 21, N. Y.

TRAFLAGAR 9-2343

january

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january - 1957

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february - 1957

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march - 1957

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RUTH FINLEY, EDITOR

FRANCES HUGHES, ASSOCIATE EDITOR

## FASHION CALENDAR

**NOTE:** Events are repeated until they take place. New events, last minute changes and revisions are added each week as quickly as scheduled. FASHION CALENDAR asks your indulgence for the unavoidable changes and new events that come up between issues.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK ENDING FRIDAY, DECEMBER 7, 1956</u>			
Friday Dec. 7 3:00 P.M.- 7:00 P.M.	PRESS PREVIEW OF NEW SLEEP SOFAS Chesapeake will introduce a new group of slim-line sleep sofas. By invitation only. Publicity: Richard Dillon, CH. 3-6112.	CHESAPEAKE-SIEGEL- LAND, INC.	932 B'WAY (22ND ST.) SHOWROOM - 3RD FLOOR
Friday Dec. 7 5:00 P.M.- 7:00 P.M.	ANNUAL CHRISTMAS BAZAAR National Home Fashions League will hold their annual Christmas Bazaar. Admission: \$1.15. Contact: MU. 7-8122.	NAT'L HOME FASHIONS LEAGUE (141 E. 44 ST.)	HOTEL PIERRE GRAND BALLROOM
Friday Dec. 7 6:00 P.M. Cocktails	WEEKLY MILLINERY FASHION SHOWS Dec. 7: Don Marshall. Dec. 15: Cesar Rubio. Public by reservation; contact: "Beverly", TE. 8-8000. Pierre Fashion Dir: Nola Luxford, TE. 8-8000.	LEADING NEW YORK MILLINERS	HOTEL PIERRE CAFE PIERRE
Friday Dec. 7 7:00 P.M.- 11:00 P.M.	PRESS PREVIEW: NAT'L AUTOMOBILE SHOW Display of cars by American Motors, Chrysler, Ford, General Motors and Studebaker-Packard; also commercial vehicles by 11 manufacturers. Open to public, 11:00 A.M.-11:00 P.M., December 8 - 10. Admission: 90¢. Publicity: Jack Steinberg at Cunningham & Walsh, MU. 3-4900.	AUTOMOBILE MANUFACTURERS ASS'N.	NEW YORK COLISEUM COLUMBUS CIRCLE
<u>WEEK BEGINNING MONDAY, DECEMBER 10, 1956</u>			
Monday Dec. 10 11:00 A.M.- 5:00 P.M.	PRESS PREVIEW: ANCIENT EGYPTIAN ART Exhibition of 150 objects of ancient Egyptian art. Open to public Dec. 10-March 17. Publicity: Evelyn M. Clark, NE. 8-5000.	THE BROOKLYN MUSEUM	EASTERN PARKWAY
Monday Dec. 10 2:30 P.M.	PRESS PREVIEW: SOPHIE READY-TO-WEAR ORIGINALS Preview of Resort and Spring ready-to-wear originals designed by Sophie, in collaboration with Stephen Erklin. By invitation only. Publicity: Grace de Mun, PL. 3-4000, Ext. 7064.	SAKS FIFTH AVENUE	3RD FLOOR SALON MODERNE
Monday Dec. 10 6:30 P.M.- 8:30 P.M.	"JOB HUNTING TECHNIQUES"--COURSE The Fashion Group's Training Course--eleventh and final in series. Speakers: Mary Campbell, Conde Nast Publications; Eleanor Fried, Fashion Institute of Technology. Price: \$2.00. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	COMMUNITY BUILDING 40 EAST 35TH STREET
Monday Dec. 10 7:30 P.M. Dinner	AWARD-DINNER BY FASHION DESIGNERS Special awards to honor Mayor Robert F. Wagner and Grover A. Whalen. Tickets: \$25.00, contact: Miss Tina, WI. 7-0859.	NEW YORK FASHION DESIGNERS, INC.	HOTEL PLAZA BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Dec. 10 8:00 P.M. Dinner	ANNUAL BENEFIT DINNER-BALL  Ninth Annual Knickerbocker Ball will benefit the Sister Kenny Foundation, the Journal-American Hospitalized Veterans' Benefit Fund and the N.Y. Foundling Hospital. Tickets: \$50.00 each; contact: Tappin & Tew, 38 East 57th St., PL. 1-2644.	KNICKERBOCKER BALL	WALDORF-ASTORIA GRAND BALLROOM
Tuesday Dec. 11 12:30 P.M. Luncheon	RESORT AND SPRING FASHIONS AT LUNCHEON  Showing of the Adele Simpson Resort and Spring fashions, available at Bonwit Teller. Press by invitation. Public by reservation; contact: Banquet Dept., PL. 5-1000. Adele Simpson Publicity: Eleanor Lambert, MU. 8-2130. Produced by Mary Alice Rice, CI. 6-1790.	ADELE SIMPSON, INC.	HOTEL AMBASSADOR BALLROOM
Wednesday Dec. 12 9:00 A.M.- 11:00 A.M.	PRESS PREVIEW: SPRING DECORATIVE FABRICS  "The Indoor Outlook"--Waverly will preview their Spring line of decorative fabrics. By invitation only. Contact: Trudi Ross, LO. 5-7464.	WAVERLY FABRICS (DIV. OF F. SCHUMACHER & CO.) SHOWROOM - 10TH FLOOR	60 WEST 40TH STREET
Wednesday Dec. 12 12:30 P.M. Luncheon	CUSTOM FASHIONS DURING LUNCHEON  Fontayne will present Winter and Cruise dresses, suits and coats. Press by invitation. Public by reservation; contact: Headwaiter, EL. 5-3000. Fontayne contact: PL. 3-6677. Waldorf Fashion Director: Madeleine Riordan, EL. 5-3000.	FONTAYNE (331 EAST 55TH ST.)	WALDORF-ASTORIA EMPIRE ROOM
Thursday Dec. 13 9:30 A.M. Breakfast	PRESS PREVIEW OF RESORT FASHIONS  Peck & Peck will preview their Resort fashions to the press. By invitation. Contact: Mrs. E. Vreeland, OR. 3-4700.	PECK & PECK	260 FOURTH AVENUE (21ST ST.) - 6TH FL.
Thursday Dec. 13 12:00 Noon Luncheon	CHILDREN'S FASHIONS AND ANNUAL MEETING  "Miracle on 8th Avenue-Children's Fashion Show"--Commentator and chairman: Beryl Tucker. Program Chairman: Eugenia Sheppard. Prices: \$6.00, members; \$7.00, guests. Contact: The Fashion Group, CI. 7-3940. Publicity: Ruth Hammer Assoc., 2 W. 59th St., EL. 5-7872.	THE FASHION GROUP, INC. HOTEL ROOSEVELT (9 ROCKEFELLER PLAZA)	GRAND BALLROOM
Thursday Dec. 13 12:30 P.M. Luncheon	RESORT AND SPRING FASHIONS AT LUNCHEON  "Christmas Confection a la Parisienne"--gowns by Valia's Boutique; furs by Maison Leon; coiffures by Antonio of Maud Elle et Lui; jewels by Harry Winston. Press by invitation. Public by reservation; contact: PL. 9-3000, Ext. 176. Plaza Fashion Director: Mary Alice Rice, CI. 6-1790.	VALIA'S BOUTIQUE; MAISON LEON	HOTEL PLAZA TERRACE ROOM
Saturday Dec. 15- Dec. 19	DISPLAY MARKET WEEK IN NEW YORK  Showing of Spring and Easter display products. Contact: Nat'l Ass'n of Display Industries, 203 N. Wabash Ave., Chicago 1, Illinois.	NATIONAL ASS'N OF DISPLAY INDUSTRIES	500 EIGHTH AVENUE N.Y. TRADE SHOW BLDG.
Monday Dec. 17 8:15 P.M. Dinner	THE "EIGHT" BALL-- DINNER-DANCE  Gala dinner-dance for the benefit of the New York City Center of Music and Drama. Tickets \$100.00 each, contact: EL. 5-5725.	BENEFIT FOR N.Y.C. CTR. MUSIC & DRAMA	WALDORF-ASTORIA GRAND BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Dec. 18 2:00 P.M.- 4:00 P.M. Cocktails	PREVIEW OF GIRLS: KNITTED SPORTSWEAR "The American Way"--first showing of Miss Wonder Teens Spring knitted sportswear for girls in sizes 7-14 and pre-teen 8-16. Press and retail buyers, by invitation only. Publicity: Ruth Shaw, LO. 3-4090.	MISS WONDER TEENS	HAMPSHIRE HOUSE THE COTTAGE
Cancelled Dec. 19	ARNOLD CONSTABLE'S LUNCHEON FASHION SHOW ORIGINALLY SCHEDULED FOR 12:30 P.M. AT THE WALDORF-ASTORIA, EMPIRE ROOM, HAS BEEN CANCELLED.		
Postponed Dec. 19	"FIRST NIGHT BALL" TO BENEFIT AMERICAN THEATRE WING, ORIGINALLY SCHEDULED FOR 10:00 P.M., HAS BEEN POSTPONED TO JAN. 27 AT 8:00 P.M. (See Pg. 7).		
Friday Dec. 21 10:00 P.M.	"DEBUTANTE COTILLION" CHRISTMAS BALL The 21st annual Christmas Ball for the benefit of the New York Infirmary. By invitation only. N.Y. Infirmary contact: Lois Best, MU. 6-6333.	FOR BENEFIT OF NEW YORK INFIRMARY	WALDORF-ASTORIA GRAND BALLROOM
Dec. 25	CHRISTMAS DAY (Tuesday).		
Wednesday Dec. 26 8:00 P.M. Dinner- Dance	THIRD INTERNATIONAL PRESS BALL The Third International Press Ball, sponsored by foreign ambassadors and outstanding personalities in business and the press. For benefit of The United National Children's Fund and The Herald Tribune Fresh Air Fund. Tickets: \$50.00, contact: EL. 5-5725.	THE FOREIGN PRESS ASSOCIATION	WALDORF-ASTORIA GRAND BALLROOM
Thursday Dec. 27 12:00 Noon	SHOWING OF SPRING JUNIOR FASHIONS Saks-34th will present Spring junior fashions. Press invited. Open to public. Publicity: Arthur See, LA. 4-7000.	SAKS-34TH	2ND FLOOR THE YOUNGER SET SHOP
Beginning Friday Dec. 28	OPENING OF SPRING JEWELRY COLLECTION Showing to press and trade of Napier's fashion jewelry and boutique gifts for Spring and Summer. For appointments, contact: MU. 5-7390. Publicity: Gino di Grandi Associates, PL. 3-4216.	THE NAPIER CO.	389 FIFTH AVENUE SHOWROOM - 8TH FLOOR
Friday Dec. 28 9:00 P.M.	POST-DEBUTANTE "TIARA BALL" The "Tiara Ball" for benefit of the Spence-Chapin Adoption Service. Tickets: \$30.00 per couple. Contact: Alice Cordin, EN. 9-0300.	BENEFIT OF SPENCE- CHAPIN ADOPTION SERVICE	HOTEL PLAZA GRAND BALIROOM
Jan. 1	NEW YEAR'S DAY (Tuesday)		
Beginning Wednesday Jan. 2	SCARVES, STOLES & NECKWEAR FOR SPRING Baar & Beards will present their scarves, stoles, collars, jackets and shrugs for Spring. Publicity: Peggy O'Grady, 299 Madison Ave., MU. 2-0752.	BAAR & BEARDS (TOP-HIT)	15 WEST 37TH STREET SHOWROOM - 10TH FLOOR
Thursday Jan. 3 10:00 A.M. Coffee	PRESS PREVIEW OF SPRING MILLINERY Sally Victor will preview her Spring millinery to the press. By invitation only. Publicity: Mildred Josephs, PL. 3-7450.	SALLY VICTOR, INC.	18 EAST 53RD STREET SALON - 9TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Jan. 3 2:30 P.M.	PREVIEW OF SPRING MILLINERY Miss May will preview her Spring millinery to press and buyers. By invitation only. Publicity: Maud G. Moody, LE. 2-5562.	MISS MAY, INC.	23 WEST 57TH STREET SHOWROOM - 3RD FLOOR
Sunday Jan. 6 10:00 A.M.- 1:00 P.M. Brunch	SPRING AND SUMMER JEWELRY COLLECTION Trifari, Krussman and Fishel will invite the out-of-town and local press to an informal Open House Brunch showing of their Spring and Summer jewelry collection. By invitation only. Publicity: Dorothy Lansing, PL. 9-7598.	TRIFARI, KRUSSMAN AND FISHEL	16 EAST 40TH STREET SHOWROOM - 4TH FLOOR
Sunday Jan. 6 11:00 A.M. Breakfast	MILLINERY SHOWING FOR VISITING PRESS Emme will invite the visiting press to preview her Spring millinery. By invitation only. Contact: MU. 8-1224.	EMME, INC. (19 WEST 57TH ST.)	SHERRY NETHERLAND
Sunday Jan. 6 12:30 P.M. Luncheon	SPRING MILLINERY FOR VISITING PRESS Laddie Northridge will preview his Spring millinery to the visiting press. By invitation only. Publicity: Maud G. Moody, LE. 2-5562.	LADDIE NORTHRIDGE	16 WEST 57TH STREET SALON - 5TH FLOOR
Sunday Jan. 6 2:00 P.M. Champagne	SPRING MILLINERY FOR OUT-OF-TOWN PRESS Informal showing of Mr. Arnold's Spring millinery to the out-of-town press. By invitation only. Publicity: Peggy Cantor, PL. 1-3284.	MR. ARNOLD (19 WEST 57TH ST.)	HOTEL AMBASSADOR GOLD SUITE
Sunday Jan. 6 3:00 P.M. Cocktails	MILLINERY SHOWING FOR VISITING PRESS Sally Victor will preview her Spring millinery for the visiting press. By invitation only. Publicity: Mildred Josephs, PL. 3-7450.	SALLY VICTOR	18 EAST 53RD STREET SALON - 9TH FLOOR
Sunday Jan. 6 4:30 P.M.- 8:30 P.M.	COCKTAILS AND BUFFET FOR VISITING PRESS Forstmann will invite the out-of-town press to an Open House buffet supper. By invitation only. Publicity: Adelia Bird Ellis, CI. 5-8448.	FORSTMANN, INC.	CHEZ VITO 36 EAST 60TH STREET
Sunday Jan. 6- Jan. 9	SPRING MARKET WEEK IN LOS ANGELES Contact: California Fashion Creators, 740 South Broadway, Los Angeles 14.	CALIFORNIA FASHION CREATORS	LOS ANGELES, CALIFORNIA
Monday Jan. 7 9:30 A.M. Breakfast	PREVIEW OF SPRING MILLINERY Irene will preview both her Irene of New York and Rivera Spring millinery collections. ( <u>Note Change of Date</u> ) By invitation. Contact: Ethel Greene, PL. 3-3032.	IRENE OF NEW YORK	16 EAST 52ND STREET SALON - 6TH FLOOR
Monday Jan. 7 11:00 A.M.	PRESS PREVIEW OF SPRING MILLINERY Walter Florell will preview his Spring millinery. By invitation only. Publicity: Donna Cannon, 505 Fifth Ave., MU. 7-5447.	WALTER FLORELL	29 EAST 53RD STREET SALON
Monday Jan. 7 2:30 P.M.	PREVIEW OF SPRING MILLINERY Laddie Northridge will preview his Spring millinery to press and buyers. By invitation only. Publ.: Maud G. Moody, LE. 2-5562.	LADDIE NORTHRIDGE	16 WEST 57TH STREET SALON - 5TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Jan. 7 9:00 P.M. Champagne	PREVIEW OF SPRING MILLINERY Emme will preview her Spring millinery to press and buyers. By invitation only. Contact: MU. 8-1224.	EMME, INC. (19 WEST 57TH ST.)	SHERRY NETHERLAND CRYSTAL PAVILION
Beginning Monday Jan. 7	OPENING OF SPRING HANDBAG LINES Industry-wide opening of Spring 1957 ladies' handbag collections. Contact: National Authority, 347 Fifth Avenue, MU. 3-6969.	NAT'L AUTHORITY FOR LADIES' HANDBAG IND.	INDIVIDUAL MFRS. SHOWROOMS
Beginning Monday Jan. 7	OPENING: SPRING-SUMMER SHOE COLLECTIONS Opening of Spring and Summer shoe collections by: Delman, Evins, Fox Shoe Co., Jerro Bros., Herbert Levine, Frank Lipare, Inc., I. Miller & Sons, Newton Elkin, Walter DeLiso, Riviera Shoes, Seymour Troy, Simone, Wolsam Ltd. and Zuckerman & Fox. Contact: John Jerro, 40 W. 27th St., MU. 4-3191.	GUILD OF BETTER SHOE MANUFACTURERS	INDIVIDUAL MEMBERS' SHOWROOMS
Monday Jan. 7- Jan. 10	FORTY-SIXTH ANNUAL CONVENTION Theme: "Building for Retailing's Golden Age". Contact: Nevin Fidler, Director of Public Relations, 100 W. 31st St., CH. 4-8780.	NATIONAL RETAIL DRY GOODS ASS'N	HOTEL STATLER
Monday Jan. 7- Jan. 18	HOME FURNISHINGS MARKET IN CHICAGO Showing of furniture; floor coverings; major and electrical appliances; radio and television; curtains and draperies; upholstery fabrics; lamps, etc. Contact: Merchandise Mart, Chicago.	INTERNATIONAL HOME FURNISHINGS MARKET	MERCHANDISE MART CHICAGO, ILLINOIS
Tuesday Jan. 8 9:00 A.M. Breakfast	PREVIEW OF SPRING MILLINERY Mr. Arnold will present his Spring millinery to press and buyers. By invitation only. Contact: Miss Jean, PL. 1-3284.	MR. ARNOLD (19 WEST 57TH ST.)	HOTEL AMBASSADOR DIPLOMAT SUITE
Tuesday Jan. 8 10:30 A.M. Breakfast	PRESS PREVIEW: SPRING BRIDAL FASHIONS Gimbels will preview their Spring bridal fashions. By invitation only. <u>Customer showings</u> , Thurs., Jan. 10 at 6:00 P.M. and Sat., Jan. 12 at 11:00 A.M., in the fourth floor auditorium. Publicity: Margot Infantino, LO. 5-1500, Ext. 600.	GIMBELS	3RD FLOOR BRIDAL SALON
Tuesday Jan. 8 7:00 P.M.	SEMI-ANNUAL MILLINERY SHOW Semi-annual Spring millinery fashion show for buyers, merchandisers and retailers. By invitation only. Contact: LO. 4-7800.	MILLINERY STAB. COMM. (1450 BROADWAY)	HOTEL SHERATON-ASTOR GRAND BALLROOM
Tuesday Jan. 8 7:30 P.M. Dinner	SHOWING OF HOUSE & DAYTIME DRESSES Twenty-third annual fashion show of Spring and Summer house and daytime fashions. By invitation. Contact: Erwin Feldman, LA. 4-6352.	NAT'L ASS'N OF HOUSE & DAYTIME DRESS MFRS.	WALDORF-ASTORIA GRAND BALLROOM
Beginning Tuesday Jan. 8	OPENING OF SPRING SCARF COLLECTION Opening of Vera's collection of Spring and Summer scarves and neckwear accessories. Publicity: Florence Brobeck, MU. 8-8197.	SCARVES BY VERA	417 FIFTH AVENUE SHOWROOM - 4TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Jan. 9 10:00 A.M.	PRESS PREVIEW OF SPRING MILLINERY By invitation only. Publicity: Donna Cannon, MU. 7-5447.	WILLIAM J.	44 WEST 54TH STREET SALON
Thursday Jan. 10 9:30 A.M. Breakfast	PRESS PREVIEW OF SPRING BRIDAL FASHIONS By invitation. Customer showing at 5:30 P.M. on the fourth floor in the store. Publicity: Arthur See, LA. 4-7000.	SAKS-34TH	MAURER SHOWROOM 491 SEVENTH AVENUE
Thursday Jan. 10 10:30 A.M.	PRESS PREVIEW OF SPRING MILLINERY Mr. John will preview his Spring and Summer millinery. By invitation only. Contact: Jan Aaron, MU. 8-4905.	MR. JOHN, INC.	51 EAST 57TH STREET SALON
Tuesday Jan. 15 2:00 P.M.- 4:00 P.M.	PRESS PREVIEW OF CHILDREN'S COSTUMES "Children in Style"--The Costume Institute's first children's exhibition, with a colorful presentation of costumes, portraits and fashion prints, from 16th to 20th centuries. Publicity: Lillian Green, TR. 9-5500.	COSTUME INSTITUTE- MET. MUSEUM OF ART	FIFTH AVENUE & 82ND STREET

OPENING OF SPRING COLLECTIONS IN LONDON, ROME, FLORENCE AND PARIS

Beginning Friday Jan. 18	"LONDON WEEK"-- SPRING COLLECTIONS Presentation by twenty-five manufacturers of ready-to-wear, accessories and fabrics on Jan. 18, 19, 21, N.Y. Contact: Rosemary Sheehan, CI. 7-8060.	BRITISH MFRS. GROUP	LONDON, ENGLAND
Saturday Jan. 19- Jan. 22	OPENING OF ROMAN COUTURE COLLECTIONS Members include: Capucci, Carosa, Fabiani, Ferdinandi, Fontana, Eleanora Garnett, Gattinoni, Giovanelli, Mingolini-Guggenheim, Simonetta, Tessitrice dell'Isola. Contact: Costantino Parisi, Via Dei Burro 147, Rome.	CENTRO ROMANO DI ALTA MODA	ROME, ITALY
Tuesday Jan. 22- Jan. 24	OPENING OF COUTURE COLLECTIONS IN LONDON Contact: Ann Ryan, 233 High Holborn, London, W.C.1, England.	INCORPORATED SOC. OF LONDON DESIGNERS	LONDON, ENGLAND
Tuesday Jan. 22- Jan. 25	OPENING OF FLORENCE COUTURE COLLECTIONS Contact: G. B. Giorgini, 10 Lungarno Acciaioli, Florence, Italy.	CENTRO DI FIRENZE PER LA MODA ITALIANA	FLORENCE, ITALY
Beginning Monday Jan. 28	OPENING OF PARIS COUTURE COLLECTIONS Jan. 28: Jean Patou, Claude Riviere, Jacques Heim, Mad Carpentier, Vera Borea, Revillon, Raphael. Jan. 29: Balmain, Carven, Lola Prusac, Nina Ricci, Irene Dana, Madeleine de Rauch, Maggy Rouff. Jan. 30: Jacques Fath, Jean Desses, A.C.P., Lanvin (Castillo), Gres, Bruyere. Jan. 31: Christian Dior, Jacques Griffe, Jeanne Fardeau, Germaine Lecomte, Hermes, Renee Lise. Feb. 1: Anny Blatt, Guy Laroche, Jacqueline Godard, Michele Lambert, Catherine Sauve, Doeillet-Doucet. Feb. 2: Charles Montaigne, Ardanse. Feb. 4: Bernard Sagardoy, Geo. Bilman. Feb. 5: Helen Hubert. Feb. 6: Maurice Roger, Georgette Renal. Feb. 7: France Pieri, Raymonde Coste. Feb. 8: Valentine Bourgade. Feb. 11: Irmone. Feb. 12: Amy Linker. Feb. 13: Line Carmine. Feb. 14: Regine Lutece. Feb. 28: Madeleine Vramant. Contact: Chambre Syndicale, 102 Rue du Faubourg, St-Honore, Paris.	CHAMBRE SYNDICALE DE LA COUTURE PARISIENNE	PARIS, FRANCE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Jan. 17 12:00 Noon Luncheon	MILLINERY DIVISION LUNCHEON MEETING Co-Chairmen: Frances Hodges and Conoldine Burnett. (Prices and more details later). Contact: The Fashion Group, CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL SHERATON-ASTOR BALLROOM
Sunday Jan. 27 8:00 P.M. Dinner	SECOND ANNUAL "FIRST NIGHT BALL" Second annual "First Night Ball" for benefit of the American Theatre Wing, with a 90-minute musical cavalcade "Salute to the President". Producer: Arthur Schwartz. Director and choreographer: Helen Tamiris. Sets: Stewart Chaney. Costumes: Alvin Colt. Tickets: \$50.00, contact: The Weber Co., 147 E. 62nd St., TE. 8-5530. ( <u>Note Change of Date and Time</u> ). Publicity: Michael Sean O'Shea, 681 Fifth Ave., PL. 5-9487.	AMERICAN THEATRE WING, INC.	WALDORF-ASTORIA GRAND BALLROOM
Tuesday Jan. 29 12:15 P.M. Luncheon	"MARCH OF DIMES" FASHION SHOW Annual fashion show for benefit of The National Foundation for Infantile Paralysis. Prices: Luncheon and fashion show--\$25.00, \$50.00, \$75.00; fashion show only--\$10.00. Contact: Elaine Whitelaw, National Foundation, 120 Broadway, BE. 3-0500. Fashion Publ: Eleanor Lambert, MU. 8-2130.	NEW YORK DRESS INSTITUTE	WALDORF-ASTORIA GRAND BALLROOM

SUMMER COLLECTIONS BY THE CREATORS OF AMERICAN FASHIONS, INC.

Beginning Monday Feb. 4	DAVIDOW . . . . . DAVID M. GOODSTEIN, INC. . . . . KANE-WEILL. . . . . ZOLTAN ROSENBERG CO. . . . . SPORT-CRAFT, INC. . . . .	550 Seventh Avenue. . . . . 498 Seventh Avenue. . . . . 498 Seventh Avenue. . . . . 550 Seventh Avenue. . . . . 550 Seventh Avenue. . . . .	PE. 6-6909 LA. 4-2577 LO. 5-3041 LA. 4-6691 LA. 4-9724
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SUMMER OPENINGS: MEMBERS OF FASHION ORIGINATORS' GUILD OF AMERICA (FOGA)

Beginning Monday Feb. 4	LARRY ALDRICH CO., INC. . . . . BEN BARRACK, INC. . . . . HARVEY BERIN LTD. . . . . BY BRANELL. . . . . OLEG CASSINI, INC. . . . . WILLIAM FOX, INC. . . . . ED GERRICK, INC. . . . . A. GOODMAN & CO., INC. . . . . GRABOIS. . . . . HARMAY . . . . . JACK HORWITZ ASSOCIATES . . . . . JOBERE, INC. . . . . JUNIOR SOPHISTICATES . . . . . NAT KAPLAN, INC. . . . . DAVID LEVINE CO. . . . . ROSALIE MACRINI, INC. . . . . PAUL PARNE CORP. . . . . BEN REIG, INC. . . . . RUDOLF GOWNS . . . . . MARTIN SIMON, INC. . . . . HERBERT SONDEHIM, INC. . . . . SUZANNE-AUGUSTINE, INC. . . . . HANNAH TROY, INC. . . . . SAMUEL WINSTON, INC. . . . .	530 7th Ave. (12 Fl.). . . . . 498 7th Ave. (7 Fl.). . . . . 530 7th Ave. (7 Fl.). . . . . 530 7th Ave. (27 Fl.). . . . . 498 7th Ave. (11 Fl.). . . . . 530 7th Ave. (21 Fl.). . . . . 550 7th Ave. (7 Fl.). . . . . 530 7th Ave. (17 Fl.). . . . . 498 7th Ave. (5 Fl.). . . . . 498 7th Ave. (22 Fl.). . . . . 498 7th Ave. (9 Fl.). . . . . 530 7th Ave. (20 Fl.). . . . . 498 7th Ave. (4 Fl.). . . . . 498 7th Ave. (21 Fl.). . . . . 530 7th Ave. (21 Fl.). . . . . 550 7th Ave. (11 Fl.). . . . . 498 7th Ave. (10 Fl.). . . . . 498 7th Ave. (23 Fl.). . . . . 530 7th Ave. (12 Fl.). . . . . 498 7th Ave. (7 Fl.). . . . . 530 7th Ave. (20 Fl.). . . . . 1 W. 47 St. (7 Fl.). . . . . 530 7th Ave. (2 Fl.). . . . . 530 7th Ave. (11 Fl.). . . . .	CH. 4-1872 LO. 4-3923 PE. 6-0206 PE. 6-6983 LO. 5-6453 OX. 5-4070 LO. 4-1820 WI. 7-4077 CH. 4-2767 PE. 6-5547 LO. 4-1860 PE. 6-1938 LO. 4-0462 LO. 5-4115 LA. 4-0237 CH. 4-2655 CH. 4-4600 CH. 4-1542 WI. 7-6865 LA. 4-2877 LA. 4-7540 PL. 7-3465 LO. 3-0988 CH. 4-2617
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MOVIES...MUSIC...THEATRE...OPERA...BALLET

- Monday Dec. 10 SEVENTH WEEK: METROPOLITAN OPERA MET. OPERA HOUSE, B'WAY & 39TH STREET  
Mon., Dec. 10: Zachary Solov's ballet SOIREE and Donizetti's DON PASQUALE.  
Tues., Dec. 11: Donizetti's LUCIA DI LAMMERMOOR. Wed., Dec. 12: Mozart's LE NOZZE DI FIGARO. Thurs., Dec. 13: Verdi's IL TROVATORE. Fri., Dec. 14: Donizetti's LUCIA DI LAMMERMOOR. Sat., Mat., Dec. 15: Puccini's MADAMA BUTTERFLY. Sat., Eve., Dec. 15: Offenbach's LES CONTES D'HOFFMANN.  
 Publicity: Frances Robinson, PE. 6-1200.
- Wednesday Dec. 12 PREMIERE: "THE RAINMAKER" (Movie) ASTOR THEATRE, B'WAY & 45TH ST.  
 Burt Lancaster and Katherine Hepburn will star in Hal Wallis' production for Paramount based on N. Richard Nash's stage success in VistaVision and Technicolor. Featuring: Wendell Corey, Lloyd Bridges, Earl Holliman and Cameron Prud'homme. Director: Joseph Anthony. Costumes: Edith Head. Paramount Publicity: Charles Earle, BR. 9-8700.
- Thursday Dec. 13 8:30 P.M. PREMIERE: "ANASTASIA" (Movie) ROXY THEATRE, 7TH AVE. & 50TH ST.  
 Ingrid Bergman, Yul Brynner and Helen Hayes will star in 20th Century-Fox's CinemaScope-DeLuxe Color production. Producer: Buddy Adler. Director: Anatole Litvak. Costumes: Rene Hubert. Premiere to benefit Judson Health Center; tickets: \$5.00-\$100.00, contact: Frank H. Berend & Assoc., 9 Rockefeller Plaza, CO. 5-7460. 20th Century Publ.: Charles Levy, CO. 5-3320.
- Tuesday Dec. 18 8:30 P.M. PREMIERE: "BABY DOLL" (Movie) VICTORIA THEATRE, B'WAY & 46TH ST.  
 Karl Malden, Carroll Baker, Eli Wallach, Mildred Dunnock and Lonnie Chapman will star in the Newtown Production, directed by Elia Kazan for Warner Brothers. Costumes: Anna Hill Johnstone. Premiere for benefit of Actors' Studio. Tickets: \$50.00, contact: CI. 6-1077. Warner Publicity: Eve Siegel, CI. 6-1000.
- Tuesday Dec. 18 FIRST WEEK: N.Y. CITY BALLET CITY CENTER, 131 WEST 55TH STREET  
Tues., Dec. 18: SWAN LAKE, INTERPLAY, STILL POINT, WESTERN SYMPHONY.  
Wed., Dec. 19: DIVERTIMENTO NO. 15; FANFARE, PAS DE DIX, SYMPHONY IN C.  
Thurs., Dec. 20: SERENADE, ALLEGRO BRILLANTE, THE CAGE, BOURREE FANTASQUE.  
Fri., Dec. 21: DIVERTIMENTO NO. 15; INTERPLAY, PAS DE DIX, WESTERN SYMPHONY.  
Sat., Mat. & Eve., Dec. 22 and Sun., Mat. & Eve., Dec. 23: THE NUTCRACKER.  
 Publicity: Phillip Bloom, CH. 4-5185.
- Wednesday Dec. 19 8:30 P.M. PREMIERE: "BUNDLE OF JOY" (Movie) CAPITOL THEATRE, B'WAY & 51ST STREET  
 Eddie Fisher and Debbie Reynolds will star with Adolphe Menjou, Tommy Noonan and Nita Talbot in RKO's Technicolor-SuperScope musical comedy. Producer: Edmund Granger. Director: Norman Taurog. Costumes: Howard Shoup. Premiere for benefit of First Aid for Hungary and Care, tickets: \$2.50-\$50.00. RKO Publicity: John Springer, JU. 6-5050.
- Wednesday Dec. 19 OPENING: "SPEAKING OF MURDER" ROYALE THEATRE, 242 WEST 45TH STREET  
 Courtney Burr and Burgess Meredith will present Audrey and William Ross' new play starring Brenda de Banzie, Estelle Winwood and Lorne Greene with Neva Patterson. Director: Delbert Mann. Sets and lighting: Frederick Fox. Costumes: Alice Gibson. Publicity: Byram-Perlman, CI. 5-9125.
- Thursday Dec. 20 OPENING: "UNCLE WILLIE" GOLDEN THEATRE, 252 WEST 45TH STREET  
 Menasha Skulnik will star in a new comedy by Julie Berns and Irving Elman, presented by Albert Lewis, Samuel Schulman in association with I.B.Joselow. Director: Sidney Walters. Set and lighting: Ralph Alswang. Costumes: Guy Kent. Publ.: Nat Dorfman, LO. 3-0858.